JOB DESCRIPTION - DIGITAL STRATEGY CONSULTANT

ABOUT DATAWORDS

Datawords is the pioneer of a new approach called *e-multiculturalism*: we adapt and deploy major brands' digital strategy globally. Today, the company is growing fast and hires 350 collaborators based in Paris, Hong Kong, Seoul, Tokyo and New York. Datawords operates for major international groups from multiple activity sectors: car industry, energy, watchmaking, cosmetics...

Moreover, Datawords is a key innovative player in the software domain with its unique offer *Semantic Asset Management Solutions*. Based on efficient semantic analysis algorithms and on an inherently multilingual approach for data structuring, our solutions allow brands to adopt industrialized content management processes. Moreover, these solutions can be integrated with the main professional platforms (CMS: Adobe, Sitecore, Hybris; Adserver: Sizmek).

JOB DESCRIPTION

DIGITAL STRATEGY CONSULTANT

Location: Paris, France

Reports to: Chief Technology Officer

CONTEXT, APPROACH AND MISSION

Thanks to its unique value proposition, Datawords is capturing major global digital projects every year. The resulting fast growth of the company makes us deal with more and more numerous and complex issues both on a technical front and an organizational front.

As a Digital Strategy Consultant, you will take part in the company development on multiple topics and missions, such as:

- The digital transformation of the company:
  - Analysis of the specificities of each problem entrusted to you,
  - Benchmarking and testing of the existing relevant solutions to the considered problem,
  - Selection of the most relevant solution,
  - Leading of the change management and every day communication to the involved teams.
- Internal audits for improving our work processes on operational projects:
  - Collection, identification and formalization of the project specificities thanks to interviews with our operational teams,
  - Processing of the project features and elaboration of solutions to improve the workflows,
  - Restitution of the results of the study and training of the teams on the new processes to implement,
  - Leading the change management and communication.
- Operational projects:
  - Collection, identification and formalization of the project requirements,
  - Contribution to the coordination with all the internal teams working on the project (developers, consultants, salespersons, …) ,
  - Respect of the quality norms, costs and deadlines,
  - Contribution to the elaboration of the project deliverables (reports, presentations, models…).
- Presales:
  - Collection, identification and formalization of the Request For Proposal requirements,
  - Internal coordination to quantify our production possibilities,
  - Preparation and animation of internal and client presales meetings,
  - Involvement in the design of custom offers.

After working on multiple projects, progressively you will gain autonomy in:

- The research of information and solutions,
- The preparation, planning and monitoring of digital global projects,
- The preparation of clear presentations with strong impact,
- The preparation and animation of training sessions.

INTEGRATION PERIOD

As a new Datawords recruit, you will discover the company's environment and work methods during a 3 months integration period. Then, you will have the opportunity to work on a wide range of projects, both operational and digital transformation projects.

We lay particular emphasis on continuous improvement (ISO 9001 certification) and thus, we pay particular attention to innovative ideas brought by our new collaborators. This period will allow us to characterize your skills and expectations accurately in order to offer you the most adapted responsibilities at its end.

KEY LEARNINGS DATAWORDS WILL BRING YOU

Your experience at Datawords will substantially improve your knowledge of:

- Digital ecosystems accross many countries,
- Local digital behaviours,
- Local expectations in terms of User Experience
- Local legislation specificities,
- Web and multilingual content management technologies.

PROFILE REQUIREMENTS

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- Top European engineering master's degree
- Digital and technology enthusiast
- Experience in project management
- Fluent in English – both written and spoken
- You are energetic, autonomous and rigorous
- Analytical skills / ability to evolve in a complex and diverse technical environment;
- Motivated by a multicultural and dynamic environment

APPRECIATED SKILLS AND EXPERIENCES

- International experiences
- Experiences and/or knowledge of the AGILE methods
- French (written and spoken)

CONDITIONS

- Permanent employment
- As soon as possible

CONTACT

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