

PLANET EXPAT IS HIRING A CAMPAIGN MANAGER FOR EUROPEAN MARKETS FOR STAGE  
FROM 3 TO 6 MONTHS.

Date : 03/09/2015

**Job reference :** 150611MP-11078313

**Type of contract :** Stage

**Localisation :** Naples xx, IT

**Contract duration :** From 3 to 6 months

**Level of studies :** Master's Degree

**Years of experience :**

**Company description :**

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

We are currently hiring for the company below:

We are a Naples, Italy-based start-up that is revolutionizing the way brands implement and conduct digital PR campaigns. We connect brands that want to improve their online persona with online influencers. We identify the areas in which these influencers are experts and use this information to generate an effective word of mouth campaign. Through our platform, brands can offer special offers to influencers (such as gifts, product testing, discounts...) so they can publish articles on their blogs or social media accounts, increasing the online awareness of the brand.

We launched our beta version in June 2014, and since then, we have worked with brands such as Toyota, Red Bull, Sony, Ford or Bacardi among many others. Within our first months of commercial activity, we registered a profit of more than USD \$ 200,000.

We are currently looking for a campaign manager to coordinate our word of mouth campaigns within the European markets. We want a proactive and team player intern that will help us expand our brand to new countries by managing local marketing campaigns. "

**Job description :**

Main Responsibilities:

- \* Implementing new digital marketing campaigns
- \* Coordinate marketing after implementation making sure everything runs smoothly
- \* Prospect and recruit new publishers
- \* Become our contact point with customers in your target country
- \* Manage relationships with new publishers

Location:

- \* Naples, Italy

Duration:

- \* Starting date: September 2015
- \* Duration: 3 to 6 months

Compensation:

- \* 500 €/month
- \* Could lead to a full-time position

**Required profile :**

Required profile and skills:

- \* Bachelor's degree in Marketing, Communications or similar
- \* Any European language on an above-average level
- \* Fluent English
- \* Great organizational and interpersonal skills
- \* Good oral and written communication skills
- \* Interested in digital marketing communication
- \* Proactive and team player

**To apply :** <http://apply.multiposting.fr/jobs/3788/11078313>